

NEWS RELEASE

FOR IMMEDIATE RELEASE

October 30, 2012

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SPEEDTECH INTERNATIONAL—MANUFACTURER AND DISTRIBUTOR OF VELCRO TIES AND VELCRO STRAPS IS ONE STEP CLOSER TO FORMAL ISO 9001:2008 APPROVAL FOR ITS MANUFACTURING OF SPEEDWRAP® HOOK AND LOOP FASTENERS AND DISTRIBUTION OF VELCRO® TIES AND STRAPS.

Racine, Wisconsin – October 22, 2012– Speedtech International Inc., the manufacturer of hook and loop fasteners and leading wholesaler of velcro straps and velcro ties is one step closer to receiving an official ISO 9001:2008 Registration for QUALITY MANAGEMENT SYSTEMS.

Last week, a 'processes and procedures' audit was conducted at Speedtech's manufacturing facility, located in Racine, Wisconsin, where Speedtech received preliminary approval to proceed to the formal approval and final stage of this ISO 9001:2008 Registration.

As a market leader in the fabrication and marketing of velcro ties and fasteners and as a key supplier to some of the largest manufacturers and Industrial Distributors, Speedtech is continually improving its processes and procedures. An ISO 9001:2008 Certification would serve as a validation of Speedtech's focus on the highest quality manufacturing, sales and customer service standards.

Speedtech International Incorporated's President, Christopher Karnowski comments, "knowing the auditors have approved the quality management system audit results and that they are submitting the results for *official ISO Registration and Certification*, is a huge compliment to our entire team. Getting to this stage represents the culmination of fifteen years of focus on quality manufacturing and sales of hook and loop fastening solutions."

The auditors and Speedtech's internal team left no stone unturned when it came to inspecting, improving and solidifying Speedtech's processes and procedures in the manufacturing, sale, order processing, customer service, and quality assurance in Speedtech's manufacturing of SPEEDWRAP® and distribution of VELCRO® brand fasteners. Karnowski added, "Our entire staff has been working diligently towards this goal and we can't

wait to hear the official results later next month. For now, we're just thrilled to have this preliminary feedback."

Background-

Hook and loop fasteners, including SPEEDWRAP® and VELCRO® brand cable ties, tape and cinch straps are used for routing, bundling and securing of wires and cables. Because hook and loop wire ties are gentle on wires, easy to use and reusable; they are a popular wire management solution. Some of the applications for these types of velcro straps and velcro ties include telecommunications, electrical, audio & video, sporting and recreational use as well as home and office use.

Using proper terminology for hook and loop fasteners is important. Customers often refer to hook and loop fasteners as a **velcro strap**, velcro cable tie, velcro wrap, but the proper terminology is "hook and loop straps." If a customer is calling out the branded VELCRO® straps, the proper term is "VELCRO® brand straps."

About Speedtech International, Inc.

Founded in 1994, Speedtech International Inc. pioneered the development cable and wire management using hook and loop fasteners. Fabricating from a newly designed and patented VELCRO® brand fastening material, Speedtech led the market with innovative bundling, cinching, routing solutions using hook and loop. Speedtech offers both OEM's, Engineers, Product Managers, Purchasing Agents and Distributors with the most complete line of hook and loop ties, straps and continuous rolls of SPEEDWRAP® and VELCRO® Brand hook and loop. Due to their history, markets served and because Speedtech is a true manufacturer, Speedtech boasts the most complete line of tooling in the fabrication of cable ties, straps and fasteners. The company also offers a proprietary method for velcro printing, producing the highest quality printing results in the industry. Speedtech's engineering and sales staff have focused exclusively on VELCRO® and SPEEDWRAP® brand cable ties, straps and custom solutions for over 15 years. An industry leader, Speedtech is a growing, customer-oriented company located in Racine, Wisconsin. For assistance with design, material and pricing information, contact Speedtech today.

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